

CareFull launches new app to help people dine out safely again

Boston startup offers a restaurant review platform made specifically for the COVID-19 era

October 6, 2020 | BOSTON, MA – Today in Boston, CareFull announced the release of its iOS app – the only peer-to-peer mobile review platform dedicated to connecting safety-conscious diners with COVID-safe eating establishments. CareFull crowdsources detailed COVID-19 safety information for the thousands of restaurants and cafes in the Greater Boston area, aiming to help diners safely re-engage with their community while supporting restaurants’ revitalization efforts.

Keeping Customers Safe While Helping the Restaurant Industry Fight Back

While local governments provide guidelines for reopening, the rules are interpreted in different ways and not always adhered to. CareFull organizes important COVID information in one place, including precaution checklists, comments, and photos, provided by both customers and restaurants. “Hundreds of restaurants are taking all the right steps to reopen safely, but a few unsafe venues scare customers away from eating out at all,” explains founder Garrett Weinstein. “With CareFull, we can give people confidence to go out again while sending traffic to restaurants that are creating safe, comfortable environments.”

For restaurants, CareFull creates a platform for safe venues to stand out and provides customer feedback on what establishments are doing well and what they can improve. CareFull has already built a strong foundation in the Boston Area with over 100 venues reviewed. The app is launching with endorsement from over a dozen ‘launch partners’ restaurants, including Juliet and Democracy Brewing. CareFull also has an advisory team of medical professionals and restaurant owners providing industry-specific direction.

About CareFull

CareFull is the only peer-to-peer app connecting diners to COVID-safe establishments based on both diner and restaurant input. Founded in response to the pandemic’s devastating effects on the restaurant industry, its app increases restaurant traffic through the use of positive diner experiences and reviews. CareFull is available in Boston, with New York City, Washington, D.C., and Miami launching by the end of 2020. For more information, follow @carefullapp on Instagram and Twitter.

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